

Public Health Intelligence and Epidemiology Lead Grade 12

Our Vision

An innovative, ambitious and sustainable county, where everyone has the opportunity to prosper, be healthy and happy.

Our Outcomes

We want everyone in Staffordshire to:

- Have access to more good jobs and share the benefit of economic growth
- Live in thriving and sustainable communities
- Be healthier and more independent for longer

Our Values

Our People Strategy sets out what we all need to do to make Staffordshire County Council a great place to work, where people are supported to develop, flourish and contribute to our ambitious plans. Our values are at the heart of the Strategy to ensure that the focus is on what is important to the organisation and the people it serves:

- Ambitious – We are ambitious for our communities and the people of Staffordshire
- Courageous – We recognise our challenges and are prepared to make courageous decisions
- Empowering – We empower and support our people by giving them the opportunity to do their jobs well.

About the Service

Staffordshire County Council is one of the largest local authorities in the UK and provides a broad range of services to its citizens.

The public health function at Staffordshire County Council sits within the Health and Care Directorate. The team is responsible for oversight and delivery of the

county's public health responsibilities, spanning the three domains of public health:

- Health improvement
- Healthcare public health
- Health protection

The team provides specialist input, technical expertise and leadership for a range of programme areas, wherever possible working 'upstream' to prevent ill health and enable good health and wellbeing. The team strives to ensure high quality and evidence-based practice, with a focus on reducing health inequities and achieving the best possible health and wellbeing outcomes for all of Staffordshire's residents.

About the Role

The Public Health Intelligence and Epidemiology (PHIE) Lead will play a key role in establishing, shaping, and ensuring continuous improvement of the public health intelligence function within Staffordshire County Council.

The post holder will work closely with senior colleagues to provide the strategic leadership for public health intelligence on behalf of Staffordshire County Council, requiring specialist knowledge of public health intelligence and of wider public health. They will also work closely with the corporate Insight team.

The post holder will provide professional leadership to public health analysts allocating resource across statutory and/or routine products, such as the Joint Strategic Needs Assessment, and ad-hoc products in line with broader public health priorities. The post holder will have professional autonomy to initiate epidemiological investigations to leverage improvements in health outcomes in the population.

The post holder will work collaboratively in partnership with organisations across the Integrated Care System to develop a Population Health Management approach and to enhance capability across the system.

The post holder should have strong analytical and statistical skills and knowledge with an in-depth experience of establishing intelligence processes and use that intelligence to address key public health questions to inform policies, strategy, services, commissioning, and evaluation.

Reporting Relationships

Responsible to: Consultant in Public Health

Responsible for: Public Health Analysts

Key Accountabilities:

1. Professional leadership to the Public Health Intelligence and Epidemiology function within Staffordshire County Council, and strategic leadership for intelligence across the Integrated Care System. Provide leadership across the Public Health team, helping to set priorities and evaluate impact.
2. Lead the production of robust, quality assured intelligence about health and wellbeing outcomes, using both quantitative and qualitative data. Interpret the findings and translate into recommendations for action, policy decisions, service commissioning and priority setting.
3. Co-produce a Joint Strategic Needs Assessment that provides a comprehensive analysis of the local area, drawing on a wide range of data sources, including qualitative information. Interpret the findings and translate into recommendations for action, policy decisions, service commissioning and priority setting.
4. Assess and disseminate the health needs of the local population through Health Needs Assessments. Present with authority the findings of intelligence outputs, tailored to a range of audiences e.g. Health and Wellbeing Board, local authority colleagues to influence internal and external stakeholders, e.g. through the commissioning of health and care services and on the wider determinants of health.

5. Produce Health Equity Audits, Health Impact Assessments, and the annual DPH report, drawing valid inferences and translating the findings into recommendations for action, policy decisions, service commissioning and priority setting.
6. Proactively identify the causes and distribution of ill health and interpret the results, formulating recommendations for action in collaboration with public health colleagues.
7. Working collaboratively with partners to help embed a Population Health Management approach across the Integrated Care System.
8. Ensuring intelligence gathering is based on quality standards and clinical and information governance standards.
9. Continually review the health data and intelligence systems to ensure fitness for purpose and ensure continuous learning and improvement of the health intelligence function.
10. Establish, develop and maintain good working relationships with colleagues in Public Health, across Staffordshire County Council, District and Borough Councils, OHID, UKHSA and the Integrated Care Board to agree priorities for action on improving health and reducing health inequalities.
11. Engaging in Continuous Professional Development and proactively working to develop others.

Other Information

This post is designated as a casual car user.

The post holder will need to meet the travel requirements of the role locally, and also regionally and nationally as appropriate e.g. for conferences.

This post has no political restriction.

Professional Accountabilities:

GP 16.05.2025 FINAL

Job ID:70000927/G12/CAS

The post holder is required to contribute to the achievement of the Council objectives through:

Financial Management

Personal accountability for delivering services efficiently, effectively, within budget and to implement any approved savings and investment allocated to the service.

People Management

Engaging with People Management policies and processes

Equalities

Ensuring that all work is completed with a commitment to equality and anti-discriminatory practice, as a minimum to standards required by legislation.

Climate Change

Delivering energy conservation practices in line with the Council's climate change strategy.

Health and Safety

Ensuring a work environment that protects people's health and safety and that promotes welfare, and which is in accordance with the Council's Health & Safety policy.

Safeguarding

Commitment to safeguarding and promoting the welfare of vulnerable groups.



The content of this Job Description and Person Specification will be reviewed on a regular basis.


Person Specification

A = Assessed at Application

I = Assessed at Interview

T = Assessed through Test

Minimum Criteria for Disability Confident Scheme *	Criteria	Measured by
	Qualifications/Professional membership <ul style="list-style-type: none"> Post-graduate qualification, or equivalent relevant experience, ideally in a discipline relevant to public health intelligence or epidemiology. 	A
	Knowledge and Experience <ul style="list-style-type: none"> Demonstrable experience of leading and delivering research and insight projects in health or public health. Demonstrable experience of managing a team of insight/analytical staff Demonstrable experience of delivering high quality insight that has impact. Evidence of expertise in evaluation of health and public health evaluation e.g. program evaluation Significant knowledge and experience of systems and programs used for undertaking data analysis and interpretation. Significant experience in cross-organization and multi-agency working. Experience of working with, and influencing at a senior level – Directors, Cabinet and Senior Commissioners. Extensive knowledge of a range of insight tools and techniques, including qualitative and quantitative, statistical techniques and methodologies. Understand the role of insight in large, complex, diverse public sector organizations. Experience of presenting complex data/findings to a diverse audience. Knowledge and understanding of information governance and data protection principles and processes. 	A/I

	Skills <ul style="list-style-type: none"> • Working knowledge of Microsoft Office • Proficient user of PowerBI and Excel • Proficient user of statistical packages e.g., R, STATA or SPSS. • Ability to analyse data e.g. using regression models or other appropriate statistical methods • Ability to appraise the accuracy and quality of a range of data ensuring that data is fit for the intended analysis and that the analytical products are suitable for their audience. • Analysing and interpreting complex data and information. • Enhanced verbal communication and interpersonal skills. • Enhanced written communication skills, including the ability to use a range of different styles to suit the needs of different audiences. • Ability to guide, advise and support colleagues to create public health intelligence that is impactful and influences senior decision makers including through appropriate data visualization methods. • Ability to present and deliver complex and potentially sensitive messages in a clear and concise manner to a diverse audience • Ability to manage complex projects and relationships with partners and stakeholders. • To manage and prioritise own workload. • To be able to manage conflicting demands and pressures. • Demonstrable skills of working effectively as a team leader and as a team player. 	A/I
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*If a disabled person meets the criteria indicated by the Disability Confident scheme symbol and provides evidence of this on their application form, they will be guaranteed an interview.

We are proud to display the Disability Confidence Symbol, which is a recognition given by Job Centre Plus to employers who agree to meet specific requirements regarding the recruitment, employment, retention, and career development of disabled people.

If you need a copy of this information in large print, braille,
another language on cassette or disc, please ask us by contacting
Talent & Resourcing Team 01785 278300